



## ERASMUS+ TRAINEESHIP

<b>Organization Name</b>	Hope Foundation e.V.
<b>City</b>	Berlin
<b>Country</b>	Germany
<b>Email and Contact Person</b>	office@hope-found.org , Smadar Lode
<b>Letter of Intent</b>	Nominative
<b>Duration (months)</b>	Minimum 3 months
<b>Start</b>	September 2021- June 2022
<b>Website</b>	www.hope-found.org

### Description

We, the Hope Foundation, are a non-profit organization based in Germany and Cameroon. Since 2001 we have been particularly committed to children and women in Cameroon. Here we improve the standard of living by working in the areas of development cooperation, health and education. Due to the close contact with the Cameroonian population, we are in constant exchange about problems and solutions.

In Germany, we organize information and education projects to raise students' awareness of development issues and explain global relationships. We attach particular importance to the participation of people from the countries of the global south in order to enable an intercultural exchange.

### Who are we looking for?

- You are studying journalism and communication science, journalism, marketing or a comparable degree
- You have strong communication abilities, a feel for topics and processes and ideally have first practical experience
- You work independently, result-oriented and structured
- You enjoy communicating through all media channels or in personal conversation
- You want to research and develop new, creative solutions
- You have knowledge of MS, social media, WordPress, Photoshop and Canvas
- You can communicate very well in German and English (oral and written)
- Knowledge of French is a plus, but not compulsory



**What can you do with us?**

- Daily operational organizational communication
- Acquisition of new partners, sponsors - Communication / dissemination of the content of the organization
- Support in the preparation and implementation of mailings
- Creation of press distribution lists and press reviews
- Daily interaction on our social media channels (Facebook, Instagram and LinkedIn)
- Planning and implementation of social media campaign
- Optimization of social media content
- Identification of trends or strategic digital marketing planning
- Writing news, reports, website texts and Press Releases
- Website updates
- Create newsletter
- Various research activities
- Support in the development of new concepts and formats

**SKILLS REQUIRED**

<b>Language</b>	<b>Level CEFR</b>
English	C1
German	B2

**Cycle of Study. This traineeship is available for:**

MA students
BA Graduates
MA Graduates

**Degree. This traineeship is available for:**

Social Work (Bachelor's Degree)
International Relations and European Studies (Master's Degree)
Sociology and Global Challenges (Master's Degree)



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Public and Political Communication Strategies (Master's Degree)

<b>Additional Information</b>